



Raymond ATTAVELED

COACH – DIRECTOR - DEVELOPER

Date of Birth: 08-09-1966 (55)

Email: *****

Mobile: *****

Status: Married with children (3)

Covid vaccination: 3x Pfizer

KEY ACHIEVEMENTS

- Finished 7th in the Premier League with 2nd lowest budget and the youngest team in the league according to Football CIES (2020-2021). [Youngest - CIES](#)
- 4th highest scoring team in the league, with the above group. [SoccerSTATS.com - 2020-2021](#)
- Sold 3 players for over € 3 million in total of which 2 to Belgium.
- Responsible for the development of 5 players to reach the Israeli national Team and numerous new U21 call ups.
- Joint responsible for the 1st ever B-team in Israeli Football and solely responsible for the Elite project (2018-2020).
- Responsible for bringing 12 players to Premier League clubs as a Head Coach of talent team Beitar Tel Aviv Bat Yam, (18-22yr old) in 1st division.
- Champion with 5 teams, record breaking, while being Ass. Performance Director (Head of Coaching) at Maccabi Tel Aviv FC.
- Voted 3 times in a row the best Academy while being an Academy Director U14-19 at FC Kairat Almaty.
- Record breaking 4 teams in one club, champions; U15, U16, U17 and U19, while at FC Kairat Almaty.
- Implemented football philosophy as Academy Director in AEL Limassol Academy, which resulted in 300% more international call ups for AEL players.
- Due to this philosophy & personal coaching 4 players graduated to the 1st team squad (AEL) in 2013-2014.
- Saving ADO Den Haag (Dutch Premier League) from a sure relegation position upon being appointment head coach in April 2009 (2008-2009).
- Youngest coach in 2007-2008 KNVB Cup final (Dutch FA) with Roda JC (0-2 to Feyenoord Rotterdam).

CAREER HISTORY



Maccabi Netanya Football Club
Head Coach - Football Dept Manager
2020 - 2021



Beitar Tel Aviv Bat Yam
Head Coach
2019 - 2020



Maccabi Tel Aviv
Assistant Performance Director (Head of Coaching)
2016 - 2020



FC Kairat Almaty
Academy Director U14 - U19
2013 - 2016



FC Banants Yerevan
Senior Academy Head Coach (Head of Coaching)
2012 - 2013



AEL Limassol
Head Coach / Academy Director
2011 - 2012



Ado Den Haag
Head Coach / Manager
2009 - 2010



Roda JC
Head Coach / Manager
2007 - 2008



Bristol City FC
Player
1992 - 1993
Goals: 2



West Ham United FC
Player loan
1992 - 1992
Apps: 5



Everton FC
Player
1989 - 1992
Apps: 52 · Goals: 1

TESTIMONIALS



"I worked closely with Raymond at the beginning of his playing career and tried to sign him on several occasions. We later developed a personal relationship with regards to his coaching career. Ray knows exactly what he wants but has always been open to discuss other views. He has learned from the best coaches but maintained his own perspective on the game. I have the upmost respect for him and his tactical views, and would therefore advise any club to take him on as a coach, which I have done in the past. Any club will benefit from his enormous drive, experience and professionalism."

Dick Advocaat: National Team Manager of Irak, Netherlands, Australia, Belgium, Russia etc. Experienced Head Coach of Zenith St. Petersburg, PSV Eindhoven, Feyenoord Rotterdam, AZ Alkmaar.



"As perfectionist individual and CEO I can testify that Ray is a Head Coach/Manager of another level with exceptional leadership qualities and character. He looked after his players, conducted meetings, watched and analysed every game and identified potential new recruits. Ray has an amazing and intelligent approach to his playing and management style, and his training intensity. He has a real passion for the job and his expertise in developing young players stands out. In 18 months, Ray took a team of average youngsters and developed 5 of them into the Israel national team with another 2 being sold to Belgium for more than € 3 million! I think that this is only matter of time until Ray will be Head Coach or Manager for one of the best and biggest clubs in Europe."

Niv Goldstein: CEO of FC Maccabi Netanya

Raymond

A T T E V E L D

COACH – DIRECTOR - DEVELOPER

CHARACTERISTICS

A vastly experienced football professional.

After a playing career at the highest levels (17 years in the English PL, *Eredivisie* - Dutch PL & *Jupiler Pro League* - Belgium PL), I have spent the last 20 years across numerous roles in a professional football club:

Assistant Coach, Head Coach, Technical Director, Academy Director and Performance Director.

Throughout my years I've developed expertise in developing players and club structures. In all my clubs, I have introduced new technologies, coached the coaches & staff and changed working procedures from top to bottom, resulting in better player development, greater number of players promoted to senior teams while creating great amount of new U-21/full internationals, and ending in surprising results and great selling records.

While pushing for new high standards and demanding a lot from all professionals in the club – players to technical & support staff, I have always put the players in the front: *at the end of the day, we do it for them*. I believe that better coaches create better players, and better players create better teams, hence every person in the club must work towards that goal.

With that philosophy, I've successfully managed to create great revenues for the clubs I've worked in, lastly Maccabi Netanya, where in a single year we've created net revenue of € 3m.

QUALIFICATIONS / ACCREDITATIONS



UEFA PRO LICENSE
2005



FOOTBALL BUSINESS FUNDAMENTALS
2017

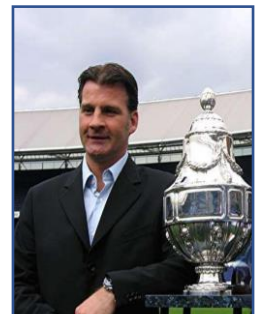


CLUB & ACADEMY MANAGEMENT
2020



FOOTBALL MODEL
2020

STORY LINE



This is a 2-page version of my CV. A full CV is available at your request, please use the below mentioned email for requesting.

✉ ***@*****.com